

How ClaroRead helps people to read and write



Mary Wilcox
Product Evangelist



About Claro Software

- 20 year old British Assistive Technology software publishers
 - 22 people, based in Preston, UK.
- Founded by academics and technologists
 - Commercial and free products
- Owned by Lingit (since 2018), a Norwegian company who also develop software to assist with reading and writing



chrome



ios



iPadOS



Meet the Team



Meet the Team | Claro Software

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Managing Director


Michelle McArdle
Director
MacOS Product
Manager

Michelle joined Claro in 2006 after obtaining her first degree in Computer Science from the University of Manchester. She has coded, tested and even shipped (in the early days) several of Claro's Mac products. Michelle enjoys spending time with her friends, going to TV & film conventions and occasional obstacle course races!

Anne is the ops manager, she has worked for Claro since 2011. She started as a sales assistant. She refuses to grow old. She is a member of the Guild in photography, is an avid reader and is the co-author of several jigsaws.

ClaroRead Windows - Text to Speech

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Includes iPad, iPhone and Android Apps (ClaroPDF, ScanPen, ClaroSpeak)			
15 day trial	Try now	Try now	Try now
	Buy now	Buy now	Buy now

People

- Product Manager  Alasdair
- Developer  Juan
- Developer  Liam

Read any document

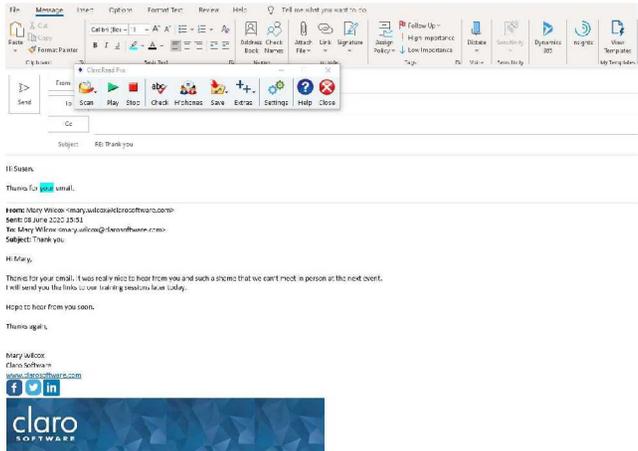
Text in an image

Read in your browser

Read emails

PDFs

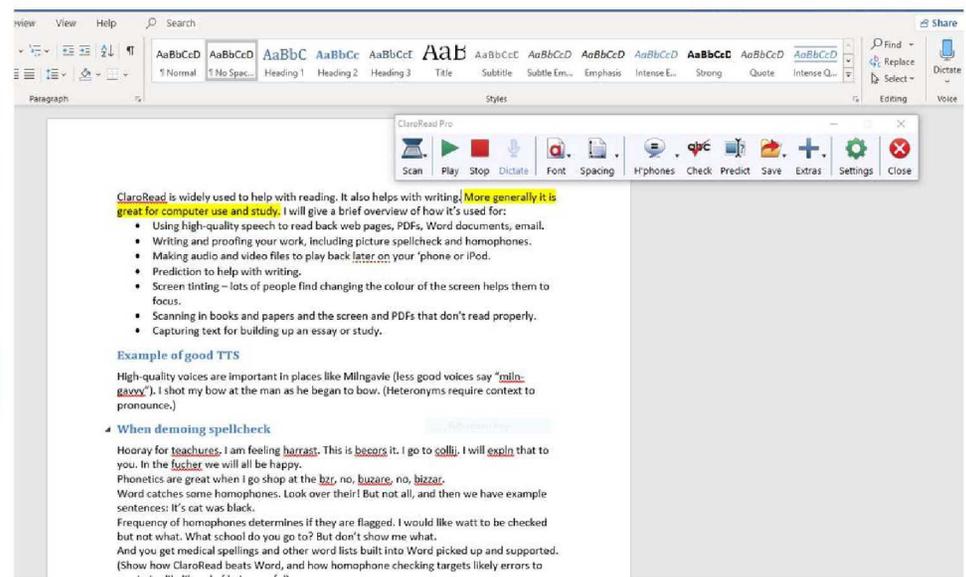
Word documents





Text-to-speech

- 100 high quality voices
- Change the speed
- Echo back your typing
- 30 different languages
- Speak under mouse
- Save as audio
- Coloured highlighting
- Speak when mouse selects
- Save as video
- Shortcut to Dragon
- Echo back Dragon



Assistance with spelling

Spell checking with pictures

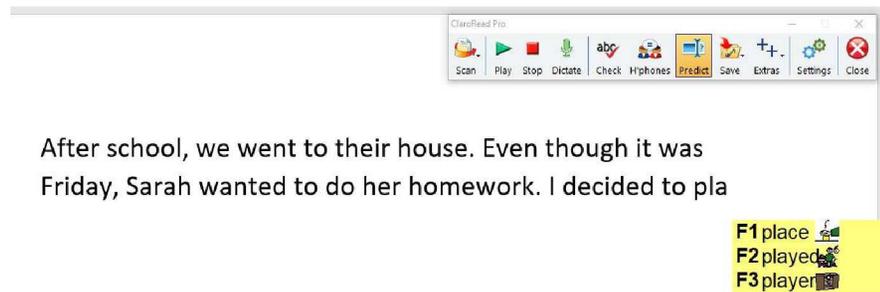
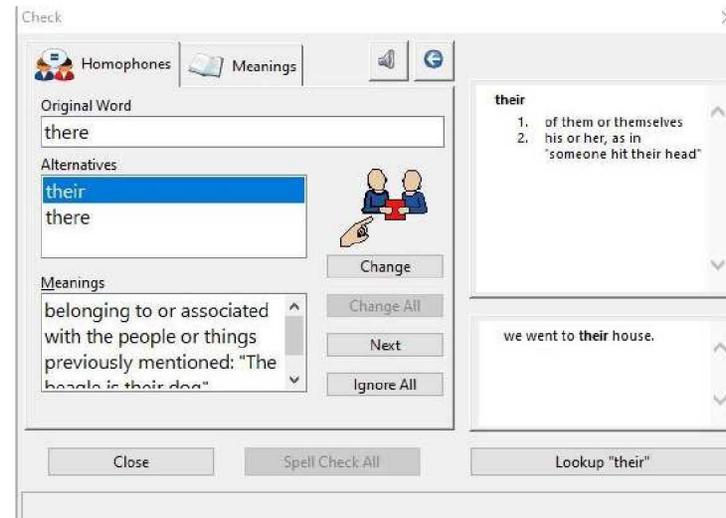
Word prediction with pictures

Dictionary tooltip

Pronounce button

Homophone checker

Prediction dictionaries



ClaroRead in exams



Biology Paper - ClaroPDF

File Edit View Options Help

ClaroRead Pro

Scan Play Stop Save Extras Settings Close

DO NOT WRITE IN THIS AREA

(ii) Explain why it might be better to drink milk rather than a milkshake.
Use data from Figure 5. (2)

It is better to drink milk because it contains less sugar.

The **scientist** is concerned that the conclusions from this experiment might **not** show the real effect of sugary drinks on teeth.

(iii) Give **two** ways in which the scientist could improve the investigation. (2)

1 _____

2 _____

The sugar content of drinks is not the only dietary factor that can affect health.

(iv) Give **one** other dietary factor that a person should consider when choosing a drink.

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12 (16 of 186) 71%

3 The sugar molecule glucose can be detected by a chemical test.
(a) Use words from the box to complete the sentences. (2)

blue-black iodine brick red
Biuret lilac Benedict's

The _____ reagent is added to a tube containing a solution of glucose.

The tube is heated and the colour changes to a _____ colour.

Sugary drinks have been linked to tooth decay.
Tooth decay occurs when the enamel on teeth is dissolved.

A scientist investigates the effect of five different drinks on artificial tooth enamel.
She places 10g of artificial tooth enamel into 100 ml of each drink. These are left for seven days.

DO NOT WRITE IN THIS AREA

Export | Create | Edit PD | Comment | Combine | Organize | Redact | Protect



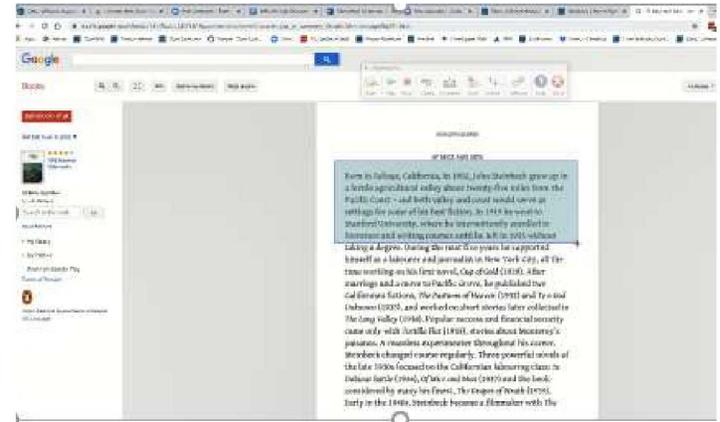
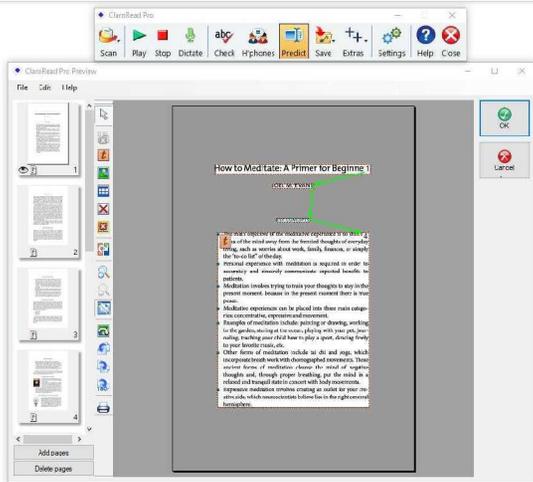
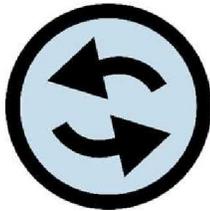
Make any document accessible

Scan from screen

OCR

Proof scanning

Auto Converter





Tint the screen

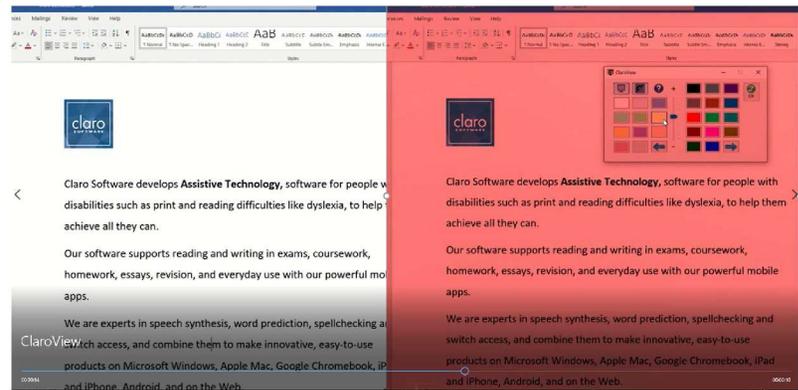
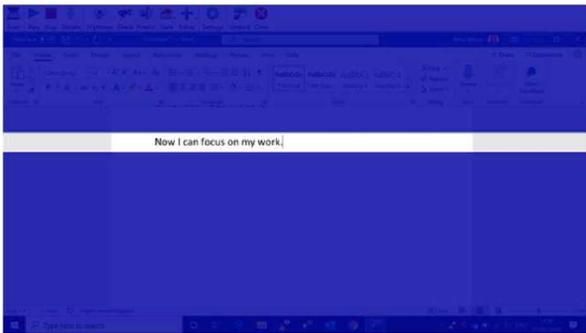
True black feature

Ruler

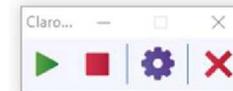
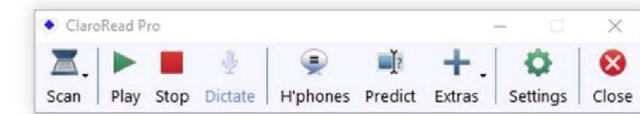
Available in Chrome browser

Your choice of colour

Window



Customise the toolbar



ClaroRead Mac

claro
SOFTWARE

- Dark Mode
- Spell checking, homophone checking and prediction
- Claroldeas
- PDF reading
- Apple Dictate – it's no Dragon, but it's there!
- Even works in Catalina!



Available on multiple platforms



ClaroRead Mac

iOs and android Apps

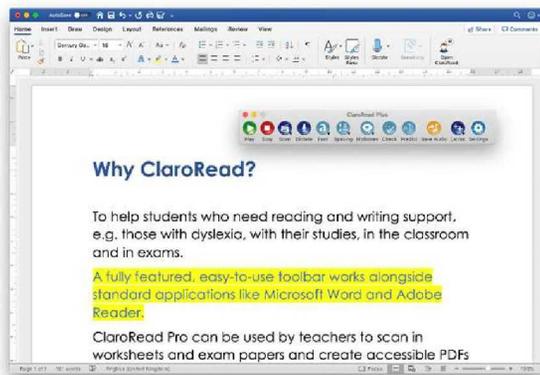
ClaroRead Web apps

ClaroRead Chrome

Claro Scanpen

ClaroSpeak

ClaroPDF



Prices

	Individual	School Site License	College Site License	University Site License
ClaroRead SE	\$105	\$1050	\$2990	\$3520
ClaroRead Plus	\$325	\$2645	\$4850	\$7400
ClaroRead Pro	\$350	\$2990	\$5200	\$7750

- Home, School and Go package is an annual license including use at home. Contact Spectronics for prices.
- Free 15 day individual and 30 day site license trials are available. Contact Jim at Sprialis Consulting for arrangements.
- 10% discount available on everything except ClaroRead SE.

Free offerings!

- Free license of ClaroRead for all Accessibility Advisors
- Online CPD courses available
- 15 day individual trials and 30 day site license trials
- Free android apps and basic iOS apps
- Claro ePub Reader

For arranging trials and support contact
Jim@sprialisconsulting.com

Roadmap



Trials and Downloads | Text to Sp... x Claro Cloud x Roadmap - Claro Software Supp... x

clarosoftware.com/help/roadmap/

Apps Admin Amazon Drive ClaroWiki Partner Admin Claro Software My LastPass Vault Phone Numbers Pricelist JIRA Exhibitions Home - Dropbox

Home Windows macOS Chromebook iPad and iPhone Cloud / Web Android Office 365

Soon (released in the next few weeks)



ClaroIdeas 3 Windows

Create more flexible maps and use audio notes and links to structure your Ideas, think and create.

[More about ClaroIdeas Windows](#)



ClaroSpeak Web 16

Now you can spellcheck your documents with Claro's powerful online spellchecking.

[More about ClaroSpeak Web 2](#)



ClaroCapture Windows 5

A new easy-to-use interface and better control over sources.

[More about ClaroCapture Windows 5](#)

Help and Support



- Visit the Spectronics website www.spectronics.com.au. Phone support available
- Watch the Claro YouTube channel for webinars and video tutorials

Thanks!



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clarosoftware.com